

THE WOMEN'S LITERARY CAFÉ CREATES MULTIPLE BESTSELLING BOOKS IN DEBUT EVENT

Come Back To Me Climbs the Amazon Bestseller Lists, Currently #19 Paid in Kindle Store, #3 in Kindle Store-Kindle eBooks-Fiction-Literary Fiction and #3 in Books-Literature & Fiction-Literary Categories

Washington, DC – November 12, 2011. The WoMen's Literary Café announced the results of their first ever Book Launch event which promoted *Come Back To Me*, the eagerly awaited, third novel, by Women's Literature author Melissa Foster. Held Tuesday, November 1st through Thursday, November 3rd, 2011, approximately 200,000 people visited the event website, taking advantage of the reduced 99 cent pricing, 'Buy 3 – Get 1 Free' deal, as well as entering to win a one-of-a-kind, handmade by Renaissance Art, leather bound edition of *Come Back to Me*.

Additionally, another 34 authors participated in the WLC event, and within their number, another five authors hit the Amazon bestseller lists for the first time (another six authors had already achieved that ranking). On average, over the three-day event, authors involved in the promotion saw their Amazon rankings improve a dramatic 250%.

Melissa Foster, founder of The Women's Nest community forum and its newest division, The WoMen's Literary Café, shared "I was especially excited as this Book Launch proved that authors can find readers through utilizing the power of networking and Social Media platforms. We employed Facebook, YouTube, Twitter, and numerous Blogging sites in order to publicize our event. It is no longer necessary to pay for expensive marketing services in order to launch a book."

About Melissa Foster

The beloved, award-winning, author of Amazon bestsellers [Come Back To Me](#) (Top 20 Paid Kindle), [Chasing Amanda](#) (Top 10 Kindle Paid) and [Megan's Way](#) (#1 Kindle Paid and currently in production for a major motion picture), Melissa is known for her compelling characters mired in difficult situations that try the heart. With success came giving back to her community. Melissa is an active supporter of [Provincetown Cares](#), a foundation that raises awareness and funding for women's health issues. She is also a member of [RABMAD](#) (Read a Book, Make a Difference) an organization of authors who donate a portion of their books to charity. Melissa runs an Aspiring Authors competition for 4th and 5th graders to promote writing among our youth. She is also the founder of [The Women's Nest](#), an online community for women, which connects women across the world. In addition to the social aspect, the site provides volunteer experts for women seeking financial, medical, lifestyle and other advice, free of charge. Visit Melissa's website at www.MelissaFoster.com.

About the WoMen's Literary Café

The WoMen's Literary Café (welcoming both men and women) is an extension of The Women's Nest. This Internet hub bridges the gap between writers and readers with the sole mission of promoting great literature. The WLC provides free marketing services allowing authors to connect with readers, reviewers, and the media, through numerous promotions and a launch platform for new books. The WoMen's Literary Café is 'Where readers and authors unite!' Visit www.WoMensLitCafe.com to learn more.